

ORDER



KLAS

Orders
 Order / Rev: 36916
 Alt Order #: 08836875
 Product Desc: HORSFORD/CON/DEM
 Estimate: 1366
 Flight Dates: 10/16/12 - 11/06/12
 Original Date / Rev: 08/07/12 / 08/07/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency Name: GMMB
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: Horsford, Steven D-CD4
 Demographic: A25-54
 Product Codes: PO1
 Priority: LV3
 Revenue Codes: AGY, POL, CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	153	\$209,170.00	\$177,794.50
10/29/12	11/06/12	137	\$137,245.00	\$116,658.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	153	\$209,170.00	\$177,794.50	0.00
November 2012	137	\$137,245.00	\$116,658.25	0.00
Totals	290	\$346,415.00	\$294,452.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$346,415.00
Market	100%	\$1,154,716.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$288,679.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$57,735.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/16/12	10/22/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	4	\$225.00	LV2	0.00	NM	4	\$900.00
8 NEWS NOW AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			4		\$225.00		0.00				
E 2	8	10/23/12	10/29/12		CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 5a M-F															
8 NEWS NOW AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$225.00		0.00			
E 3	8	10/30/12	11/05/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	5	\$1,125.00
8 News Now 5a M-F															
8 NEWS NOW AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$225.00		0.00			
E 4	8	11/06/12	11/06/12	8 News Now 5a M-F	CM	5-6a	-T-----	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
8 News Now 5a M-F															
8 NEWS NOW AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$225.00		0.00			
E 5	8	10/16/12	10/22/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	4	\$275.00	LV2	0.00	NM	4	\$1,100.00
8 News Now 6a M-F															
8 NEWS NOW AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					4	\$275.00		0.00			
E 6	8	10/23/12	10/29/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
8 News Now 6a M-F															
8 NEWS NOW AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$275.00		0.00			
E 7	8	10/30/12	11/05/12	8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00
8 News Now 6a M-F															
8 NEWS NOW AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$275.00		0.00			
E 8	8	11/06/12	11/06/12	8 News Now 6a M-F	CM	6-7a	-T-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
8 News Now 6a M-F															
8 NEWS NOW AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$275.00		0.00			
E 9	8	10/16/12	10/22/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	4	\$200.00	LV2	0.00	NM	4	\$800.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					4	\$200.00		0.00			
E 10	8	10/23/12	10/29/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	5	\$200.00	LV2	0.00	NM	5	\$1,000.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$200.00		0.00			
E 11	8	10/30/12	11/05/12	CBS This Morning 7-9a	CM	7-9a	MTWTF--	:30	5	\$200.00	LV2	0.00	NM	5	\$1,000.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$200.00		0.00			
E 12	8	11/06/12	11/06/12	CBS This Morning 7-9a	CM	7-9a	-T-----	:30	2	\$200.00	LV2	0.00	NM	2	\$400.00
CBS This Morning															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$200.00		0.00			
E 13	8	10/20/12	11/03/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	4	\$1,340.00
CBS Early Show - Sat.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$335.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$335.00		0.00			
Week:		10/29/12	11/04/12	-----S-					2	\$335.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/28/12	11/04/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	1	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,225.00 0.00 Week: 10/29/12 11/04/12 -----S 1 \$1,225.00 0.00														
E 15	8	11/04/12	11/04/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
FACE THE NATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,400.00 0.00														
E 16	8	10/16/12	10/22/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a MTWTF--	:30	3	\$275.00	LV3	0.00	NM	3	\$825.00
LIVE! WITH KELLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 MTWTF-- 3 \$275.00 0.00														
E 17	8	10/23/12	10/29/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a MTWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
LIVE! WITH KELLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 4 \$275.00 0.00														
E 18	8	10/30/12	11/05/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
LIVE! WITH KELLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$275.00 0.00														
E 19	8	11/06/12	11/06/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a -T-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
LIVE! WITH KELLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$275.00 0.00														
E 20	8	10/16/12	10/22/12	Price Is Right Price Is Right	CM	10-11a MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 MTWTF-- 2 \$1,575.00 0.00														
E 21	8	10/23/12	10/29/12	Price Is Right Price Is Right	CM	10-11a MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 2 \$1,575.00 0.00														
E 23	8	11/06/12	11/06/12	Price Is Right Price Is Right	CM	10-11a -T-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 -T----- 1 \$1,575.00 0.00														
E 24	8	10/16/12	10/22/12	Y&R Young & Restless	CM	11a-12p MTWTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
YOUNG & RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 MTWTF-- 1 \$1,925.00 0.00														
E 25	8	10/23/12	10/29/12	Y&R Young & Restless	CM	11a-12p MTWTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
YOUNG & RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 1 \$1,925.00 0.00														
E 26	8	10/30/12	11/05/12	Y&R Young & Restless	CM	11a-12p MTWTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
YOUNG & RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 1 \$1,925.00 0.00														
E 27	8	11/06/12	11/06/12		CM	11a-12p -T-----	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00

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 Estimate: 1366
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Y&R Young & Restless															
YDUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,925.00		0.00			
E 28	8	10/16/12	10/22/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	3	\$275.00	LV3	0.00	NM	3	\$825.00
				8 News Now Noon M-F											
8 NEWS NDW AT NDDN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$275.00		0.00			
E 29	8	10/23/12	10/29/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
				8 News Now Noon M-F											
8 NEWS NDW AT NDDN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$275.00		0.00			
E 30	8	10/30/12	11/05/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	5	\$1,375.00
				8 News Now Noon M-F											
8 NEWS NDW AT NDDN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					5	\$275.00		0.00			
E 31	8	11/06/12	11/06/12	8 News Now Noon M-F	CM	12-1230p	-T-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
				8 News Now Noon M-F											
8 NEWS NDW AT NDDN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$275.00		0.00			
E 32	8	10/16/12	10/22/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				Soaps / Let's Make A Deal											
THE BDLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$1,315.00		0.00			
E 33	8	10/23/12	10/29/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				Soaps / Let's Make A Deal											
THE BDLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$1,315.00		0.00			
E 34	8	10/30/12	11/05/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				Soaps / Let's Make A Deal											
THE BDLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$1,315.00		0.00			
E 35	8	11/06/12	11/06/12	1230-2p Soaps/ LMAD	CM	1230-2p	-T-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				Soaps / Let's Make A Deal											
THE BDLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$1,315.00		0.00			
E 40	8	10/16/12	10/22/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				The Talk											
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$1,315.00		0.00			
E 41	8	10/23/12	10/29/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				The Talk											
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$1,315.00		0.00			
E 42	8	10/30/12	11/05/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	2	\$1,315.00	LV1	0.00	NM	2	\$2,630.00
				The Talk											
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--					2	\$1,315.00		0.00			
E 43	8	11/06/12	11/06/12		CM	2-3p	-T-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00

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				The Talk 2-3P The Talk											
				THE TALK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$1,315.00		0.00				
E 44	8	10/16/12	10/22/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	3	\$375.00	LV3	0.00	NM	3	\$1,125.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			3		\$375.00		0.00				
E 45	8	10/23/12	10/29/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	5	\$375.00	LV3	0.00	NM	5	\$1,875.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			5		\$375.00		0.00				
E 46	8	10/30/12	11/05/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	7	\$375.00	LV3	0.00	NM	7	\$2,625.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			7		\$375.00		0.00				
E 47	8	11/06/12	11/06/12	Ellen Ellen	CM	3-4p	-T-----	:30	1	\$375.00	LV3	0.00	NM	1	\$375.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$375.00		0.00				
E 48	8	10/16/12	10/22/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	4	\$350.00	LV3	0.00	NM	4	\$1,400.00
				8 NEWS NOW AT 4PM & 430PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			4		\$350.00		0.00				
E 49	8	10/23/12	10/29/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$350.00	LV3	0.00	NM	5	\$1,750.00
				8 NEWS NOW AT 4PM & 430PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			5		\$350.00		0.00				
E 50	8	10/30/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$350.00	LV3	0.00	NM	5	\$1,750.00
				8 NEWS NOW AT 4PM & 430PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			5		\$350.00		0.00				
E 51	8	11/06/12	11/06/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	-T-----	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
				8 NEWS NOW AT 4PM & 430PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$350.00		0.00				
E 52	8	10/16/12	10/22/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	5	\$400.00	LV3	0.00	NM	5	\$2,000.00
				8 NEWS NOW ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--			5		\$400.00		0.00				
E 53	8	10/23/12	10/29/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	7	\$400.00	LV3	0.00	NM	7	\$2,800.00
				8 NEWS NOW ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			7		\$400.00		0.00				
E 54	8	10/30/12	11/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	10	\$400.00	LV3	0.00	NM	10	\$4,000.00
				8 NEWS NOW ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/12	11/05/12	MTWTF--			10		\$400.00		0.00				
E 55	8	11/06/12	11/06/12		CM	5-630p	-T-----	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00

Order / Rev: 36916
 Alt Order #: 08836875
 Flight Dates: 10/16/12 - 11/06/12

Advertiser: Horsford, Steven D-CD4
 Product Desc: HDRSFDRD/CDN/DEM
 Estimate: 1366
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now 5-630p M-F										
				8 News Now 5-630p M-F										
				8 NEWS NOW ROTATION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$400.00		0.00			
E 56	8	10/20/12	11/03/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$965.00	LV1	0.00	NM	3	\$2,895.00
				8 News Now Sat 5-7p		(5:00 PM-5:30 PM)								
				8 NEWS NDW AT 5PM-SAT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$965.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$965.00		0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$965.00		0.00			
E 57	8	10/27/12	11/03/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$965.00	LV1	0.00	NM	2	\$1,930.00
				8 News Now Sat 5-7p		(6:30 PM-7:00 PM)								
				8 NEWS NDW AT 630PM-SAT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$965.00		0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$965.00		0.00			
E 59	8	10/21/12	11/04/12	Sun 530-6p Ins Ed Wknd	CM	530-6p -----S	:30	1	\$165.00	LV2	0.00	NM	3	\$495.00
				Inside Edition Wknd										
				INSIDE EDITIDN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$165.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$165.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$165.00		0.00			
E 60	8	10/21/12	11/04/12	8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$1,140.00	LV1	0.00	NM	2	\$2,280.00
				8 News Now Sun 5-7p		(6:30 PM-7:00 PM)								
				8 NEWS NDW AT 630PM-SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,140.00		0.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$1,140.00		0.00			
E 61	8	10/16/12	10/22/12	630-7p Inside Edition	CM	630-7p MTWTF--	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
				Inside Edition										
				INSIDE EDITIDN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$325.00		0.00			
E 62	8	10/23/12	10/29/12	630-7p Inside Edition	CM	630-7p MTWTF--	:30	5	\$325.00	LV2	0.00	NM	5	\$1,625.00
				Inside Edition										
				INSIDE EDITIDN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$325.00		0.00			
E 63	8	10/30/12	11/05/12	630-7p Inside Edition	CM	630-7p MTWTF--	:30	5	\$325.00	LV2	0.00	NM	5	\$1,625.00
				Inside Edition										
				INSIDE EDITIDN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$325.00		0.00			
E 64	8	11/06/12	11/06/12	630-7p Inside Edition	CM	630-7p -T-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
				Inside Edition										
				INSIDE EDITIDN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$325.00		0.00			
E 65	8	10/16/12	10/22/12	7-8p Rotator	CM	7-8p MTWTF--	:30	4	\$350.00	LV2	0.00	NM	4	\$1,400.00
				7-8p Rotator										
				ET/INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$350.00		0.00			
E 66	8	10/23/12	10/29/12	7-8p Rotator	CM	7-8p MTWTF--	:30	5	\$350.00	LV2	0.00	NM	5	\$1,750.00
				7-8p Rotator										
				ET/INSIDER										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00		0.00			

Order / Rev: 36916
Alt Order #: 08836875
Flight Dates: 10/16/12 - 11/06/12

Advertiser: Horsford, Steven D-CD4
Product Desc: HORSFORD/CON/DEM
Estimate: 1366
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 67	8	10/30/12	11/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p MTWTF--	:30	5	\$350.00	LV2	0.00	NM	5	\$1,750.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00		0.00			
E 68	8	11/06/12	11/06/12	7-8p Rotator 7-8p Rotator	CM	7-8p -T-----	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$350.00		0.00			
E 73	8	10/16/12	10/23/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	2	\$24,000.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$12,000.00		0.00			
Week:		10/22/12	10/28/12	-T-----				1	\$12,000.00		0.00			
E 74	8	10/18/12	11/01/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$9,450.00	LV1	0.00	NM	3	\$28,350.00
BIG BANG THEORY/ENGAGEMENT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$9,450.00		0.00			
Week:		10/22/12	10/28/12	---T---				1	\$9,450.00		0.00			
Week:		10/29/12	11/04/12	---T---				1	\$9,450.00		0.00			
E 75	8	10/18/12	11/01/12	Thu 10-11p Elementary	CM	10-11p ---T---	:30	1	\$7,700.00	LV1	0.00	NM	3	\$23,100.00
THE MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$7,700.00		0.00			
Week:		10/22/12	10/28/12	---T---				1	\$7,700.00		0.00			
Week:		10/29/12	11/04/12	---T---				1	\$7,700.00		0.00			
E 76	8	10/19/12	10/26/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$5,600.00		0.00			
Week:		10/22/12	10/28/12	----F--				1	\$5,600.00		0.00			
E 77	8	10/21/12	11/04/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$6,000.00	LV1	0.00	NM	3	\$18,000.00
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$6,000.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$6,000.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$6,000.00		0.00			
E 79	8	10/16/12	10/22/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$600.00	LV2	0.00	NM	5	\$3,000.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$600.00		0.00			
E 80	8	10/23/12	10/29/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$600.00	LV2	0.00	NM	5	\$3,000.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$600.00		0.00			
E 81	8	10/30/12	11/05/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$2,100.00	LV1	0.00	NM	5	\$10,500.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$2,100.00		0.00			
E 82	8	10/20/12	10/28/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	4	\$1,600.00
8 NEWS NOW AT 11PM-WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 36916
 Alt Order #: 08836875
 Flight Dates: 10/16/12 - 11/06/12

Advertiser: Horsford, Steven D-CD4
 Product Desc: HORSFORD/CON/DEM
 Estimate: 1366
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 82	8	10/20/12	10/28/12	8 News Now 11p Sa/SuCM 8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND		11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----SS				2	\$400.00		0.00			
		Week: 10/22/12	10/28/12	-----SS				2	\$400.00		0.00			
E 83	8	10/16/12	10/22/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$275.00		0.00			
E 84	8	10/23/12	10/29/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	4	\$275.00	LV2	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--				4	\$275.00		0.00			
E 85	8	10/30/12	11/05/12	Letterman Letterman	CM	1135p-1237a MTWTF-- (11:35 PM-12:37 XM)	:30	10	\$965.00	LV1	0.00	NM	10	\$9,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--				10	\$965.00		0.00			
E 86	8	10/20/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (9:00 AM-12:30 PM)	:30	1	\$1,050.00	LV1	0.00	NM	5	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$1,050.00		0.00			
		Week: 10/22/12	10/28/12	-----S-				1	\$1,050.00		0.00			
		Week: 10/29/12	11/04/12	-----S-				3	\$1,050.00		0.00			
E 87	8	10/20/12	11/03/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (12:30 PM-4:00 PM)	:30	1	\$1,050.00	LV1	0.00	NM	5	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$1,050.00		0.00			
		Week: 10/22/12	10/28/12	-----S-				1	\$1,050.00		0.00			
		Week: 10/29/12	11/04/12	-----S-				3	\$1,050.00		0.00			
E 88	8	10/21/12	11/04/12	NFL Reg Season GameCM NFL Football Reg. Season	CM	NFL Football Reg. -----S (1:15 PM-4:30 PM)	:30	1	\$7,700.00	LV1	0.00	NM	3	\$23,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$7,700.00		0.00			
		Week: 10/22/12	10/28/12	-----S				1	\$7,700.00		0.00			
		Week: 10/29/12	11/04/12	-----S				1	\$7,700.00		0.00			
E 89	8	10/28/12	11/04/12	8 News Now Sun AM #CM 8 News Now Sun AM #1 8 NEWS NOW SUNDAY MORNING- #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$150.00		0.00			
		Week: 10/29/12	11/04/12	-----S				1	\$150.00		0.00			
E 90	8	10/21/12	11/04/12	8 News Now Sun AM #CM 8 News Now Sun AM #2 8 NEWS NOW SUNDAY MORNING- #2	CM	8 News Now Sun A-----S	:30	1	\$1,225.00	LV1	0.00	NM	3	\$3,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$1,225.00		0.00			
		Week: 10/22/12	10/28/12	-----S				1	\$1,225.00		0.00			
		Week: 10/29/12	11/04/12	-----S				1	\$1,225.00		0.00			
E 91	8	10/20/12	11/03/12	Politics Now S Sebelius CM Politics Now S Sebelius	CM	Various -----S- (5:30 PM-6:00 PM)	:30	1	\$275.00	LV2	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$275.00		0.00			
		Week: 10/22/12	10/28/12	-----S-				1	\$275.00		0.00			
		Week: 10/29/12	11/04/12	-----S-				1	\$275.00		0.00			
E 92	8	10/21/12	10/28/12	Sun 4-5P Elec PlaygrouCM 4-5p Electric Playgrnd 2x THE UNIT	CM	4-5p -----S (4:00 PM-5:00 PM)	:30	1	\$175.00	LV2	0.00	NM	2	\$350.00

Order / Rev: 36916
Alt Order #: 08836875
Flight Dates: 10/16/12 - 11/06/12

Advertiser: Horsford, Steven D-CD4
Product Desc: HORSFORD/CON/DEM
Estimate: 1366
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E92	8	10/21/12	10/28/12	Sun 4-5P Elec Playgrnd 2x 4-5p Electric Playgrnd 2x	CM	4-5p (4:00 PM-5:00 PM)	:30	1	\$175.00	LV2	0.00	NM	2	\$350.00
THE UNIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$175.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$175.00		0.00			
E93	8	10/20/12	10/27/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	:30	1	\$220.00	LV2	0.00	NM	2	\$440.00
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$220.00		0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$220.00		0.00			
E95	8	10/22/12	10/22/12	Mon 10-11p Hawaii Five-O	CM	10-11p	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
HAWAII FIVE-O														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$9,000.00		0.00			
E99	8	10/16/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
NCIS: LOS ANGELES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$12,000.00		0.00			
E100	8	10/31/12	10/31/12	Wed 8-9p Survivor: Philippines	CM	8-9p	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
SURVIVOR 25														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$7,700.00		0.00			
E101	8	10/24/12	10/31/12	Wed 10-11p CSI	CM	10-11p	:30	1	\$2,300.00	LV2	0.00	NM	2	\$4,600.00
C.S.I.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,300.00		0.00			
Week:		10/29/12	11/04/12	--W----				1	\$2,300.00		0.00			
E102	8	10/25/12	11/01/12	Thu 9-10p Person Of Interest	CM	9-10p	:30	1	\$8,000.00	LV1	0.00	NM	2	\$16,000.00
PERSON OF INTEREST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$8,000.00		0.00			
Week:		10/29/12	11/04/12	---T---				1	\$8,000.00		0.00			
E103	8	10/26/12	11/02/12	Fri 9-10p Made In Jersey	CM	9-10p	:30	1	\$1,400.00	LV2	0.00	NM	2	\$2,800.00
CSI: NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,400.00		0.00			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00		0.00			
E104	8	10/21/12	11/04/12	Sun 9-10p The Good Wife	CM	9-10p	:30	1	\$1,600.00	LV2	0.00	NM	3	\$4,800.00
THE GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,600.00		0.00			
Week:		10/22/12	10/28/12	-----S				1	\$1,600.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$1,600.00		0.00			
E105	8	10/28/12	11/04/12	Sun 10-11p The Mentalist	CM	10-11p	:30	1	\$7,700.00	LV1	0.00	NM	2	\$15,400.00
CSI MIAMI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$7,700.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$7,700.00		0.00			
N106	8	10/21/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	4-5p (4:00 PM-5:00 PM)	:30	1	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 36916
Alt Order #: 08836875
Flight Dates: 10/16/12 - 11/06/12

Advertiser: Horsford, Steven D-CD4
Product Desc: HORSFORD/CON/DEM
Estimate: 1366
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N106	8	10/21/12	11/04/12	8 News Now Sun 5-7p	CM	4-5p -----S	:30	1	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
				8 News Now Sun 5-7p		(4:00 PM-5:00 PM)								
				8 NEWS NOW AT 5PM-SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$1,225.00		0.00			
		Week: 10/22/12	10/28/12	-----				0	\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S				1	\$1,225.00		0.00			
N107	8	11/03/12	11/04/12	8 News Now 11p Sa/Su	CM	11-1135P -----SS	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
				8 News Now Sa/Su 11p										
				8 NEWS NOW AT 11PM-WKND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----SS				2	\$1,225.00		0.00			
												Totals	290	\$346,415.00